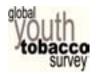
# India – Tripura Global Youth Tobacco Survey (GYTS)



# FACT SHEET . . . . . . . . . . . . .

The India – Tripura GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components India could include in a comprehensive tobacco control program.

The India – Tripura GYTS was a school-based survey of students in standards 8-10, conducted in 2001. A two-stage

cluster sample design was used to produce representative data for all of Tripura. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 92.0%, the student response rate was 87.3%, and the overall response rate was 80.3%. A total of 1866 students participated in the India – Tripura GYTS.

#### **Prevalence**

12.4% of students had ever smoked cigarettes (Male = 16.0%, Female = 8.0%)

44.4% currently use any tobacco product (Male = 50.4%, Female =36.9%)

10.3% currently smoke cigarettes (Male = 13.4%, Female = 6.6%)

34.6% currently use other tobacco products (Male = 37.7%, Female = 30.8%)

20.1% of never smokers are likely to initiate smoking next year

### **Knowledge and Attitudes**

27.9% think boys and 23.7% think girls who smoke or chew tobacco have more friends 52.6% think boys and 29.6% think girls who smoke or chew tobacco look more attractive

## **Access and Availability - Current Smokers**

71.5% usually smoke at home

79.2% buy cigarettes in a store

96.3% who bought cigarettes in a store were NOT refused purchase because of their age

#### **Environmental Tobacco Smoke**

78.9% live in homes where others smoke

81.3% are around others who smoke in places outside their home

61.3% think smoking should be banned from public places

48.4% think smoke from others is harmful to them

26.9% have most or all friends who smoke

### **Cessation - Current Smokers**

32.9% want to stop smoking

10.7% tried to stop smoking during the past year

27.1% have ever received help to stop smoking

## **Media and Advertising**

71.0% saw anti-smoking media messages, in the past 30 days

89.1% saw pro-cigarette ads on billboards, in the past 30 days

67.5% saw pro-cigarette ads in newspapers and magazines, in the past 30 days

14.9% have an object with a cigarette brand logo

7.1% were offered free cigarettes by a tobacco company representative

#### **School**

15.0% had been taught in class during the past year about the dangers of smoking

12.4% had discussed in class during the past year reasons why people their age smoke

13.7% had been taught in class during the past year the effects of tobacco use

## **Highlights**

- 44% of students currently use any form of tobacco; 10% currently smoke cigarettes; 35% currently use some other form of tobacco.
- ETS exposure is very high 8 in 10 students live in homes where others smoke; 8 in 10 are exposed to smoke in public places.
- Half of students think smoke from others is harmful to them.
- 6 in 10 students think smoking in public places should be banned.
- 1 in 3 smokers want to quit.
- 7 in 10 students saw anti-smoking media messages in the past 30 days; almost 9 in 10 students saw pro-cigarette ads on billboards in the past 30 days; almost 7 in 10 students saw pro-cigarette ads in newspapers and magazines in the past 30 days.